

**Cabinet Member for Highways, Street Scene, and Flooding**  
**Cllr Nick Holder**

**Highways & Transport**

**OFFICER CONTACT:** Kirsty Rose, email: [Kirsty.rose@wiltshire.gov.uk](mailto:Kirsty.rose@wiltshire.gov.uk)

**REFERENCE:** HSSF-14-24

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## **PROPOSED EXTENSION OF 30 MPH SPEED LIMIT, HOLT ROAD, BRADFORD ON AVON**

### **Purpose of Report**

To consider the comments received following the formal advertisement of a proposed extension to the 30mph speed limit on Holt Road, Bradford on Avon, and to recommend an appropriate way forward.

### **Consultation**

Consultation has been undertaken with:

- The elected Wiltshire Council Member through the statutory TRO consultation process
- The elected Bradford on Avon Town Council through the statutory TRO consultation process
- Members of the Bradford on Avon Local Highways & Footways Improvement Group (LHFIG)
- Emergency services through the statutory TRO consultation process
- Members of the public through the statutory TRO consultation process.

The proposed Traffic Regulation Orders (TROs) were subject to formal consultation between 9 February 2024 and 4 March 2024. During the consultation period a total of sixteen items of correspondence were received in response to the Council's proposals. Of these, thirteen were in support of the proposal, two were general comments and one was in objection to the proposal.

The proposal has been developed following prioritisation by the Bradford on Avon Local Highways & Footway Improvement Group (LHFIG) and endorsement by Bradford on Avon Area Board.

### **Options Considered**

To:

- (i) Implement the proposals as advertised.
- (ii) Abandon the proposals.

**Reason for Decision**

The proposal is intended to improve road and pedestrian safety and to allay concerns of safety expressed by residents by extending the 30mph speed limit to include existing crossing locations. The proposals will also be in accordance with both outcome 2 and 3 of the Council's Business Plan.

<p><b><u>DECISION MADE</u></b></p> <p>I approve that:</p> <ul style="list-style-type: none"><li>(i) The proposals be implemented as advertised.</li><li>(ii) The objectors be advised accordingly.</li></ul> <p>This decision was published on 25 July 2024 and will come into force on 2 August 2024.</p>
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**The following report and appendices are attached:**

- HSSF-14-24 Report
- HSSF-14-24 Appendix 1 - Advertisement Plan
- HSSF-14-24 Appendix 2 - List of objectors and supporters
- HSSF-14-24 Appendix 3 - Comments Received/Officer Comments

**The following supporting documents are available from the officer named above:**

.....Signed.....

**Cllr Nick Holder**  
**Cabinet Member for Highways, Street Scene, and Flooding**

Date:....25 July 2024.....